



Let's Kick Off Summer 2022, Together!

The Sundial Splash is an annual event providing an opportunity for families, individuals and groups to float down the beautiful Sacramento River. This year floaters begin their journey at Riverfront Park, just upstream from the Sundial Bridge, and end at the South Bonnyview Boat Ramp, a distance of nearly 6 miles. Kayaks, Rafts, Tubes, Paddle Boards, Canoes and anything that can be paddled are allowed. No experience is necessary to participate in this event, and every level of paddle ability is welcome. This is a safe water event for all ages as a team of boats filled with safety personnel, along with the Shasta County Sheriff's Department will continuously monitor the float to ensure safety for all participants.

This event is coordinated by the Enterprise Lions Club in partnership with Headwaters Adventure Company along with the help of the City of Redding's Recreation Department and a large team of volunteer boaters. Ticket sales and proceeds from this event benefit the Enterprise Lion's Community Activity Fund, which sponsors the Lions' Camp for Kids with Diabetes the YMCA/Lions Camp Horizon (Camp for foster kids), vision screening in local elementary schools and the Redding Recreation Department's youth programs.

In 2019 the Sundial Splash saw over 300 participants & raised more than \$6,500 with a social media buzz reaching thousands. However, in light of the recent pandemic, the Sundial Splash had to take a break. Now, we are ready to get back to it! At the finish area of the float there will be food trucks, music and RABA will provide return transportation at no cost to the participants. Ticket sales are expected to increase by 25% in 2020 and have already begun to sell. This year, we will feature live music along the river and families will be encouraged to attend by offering free tickets for children between 5 and 16 with the purchase of an adult ticket. The Enterprise Lions Club is seeking donations to help with the cost to host this event and provide all of this fun and adventure on the river. We hope that we can count on you to help kick off the summer by donating to make a direct impact on the youth in our area.

As a way of thanking you, we would like to offer you more than just advertisement and brand awareness for your company. In the spirit of joining in on the fun, our Rapids level donors will receive a full package that includes raft rental, admission, printed and personal sponsorship recognition at the event and all the swag you can handle. For full sponsor benefits see the attached forms.

The Sundial Splash committee would like to thank you in advance for your contribution and helping to make this event a big splash for our community. Please make your contribution out to the Enterprise Lions Community Activity Fund which is an IRS 501(c)(3) tax-exempt charity, ID Number 47-4420361.

For further information and online registration, please visit [www.sundialsplash.com](http://www.sundialsplash.com).

Donation information is attached.





## SUNDIAL SPALSH SPONSORSHIP LEVELS

### **Rapids Sponsorship - \$3,000**

Grab your employees, family & friends and prepare for a rapid adventure! As a major sponsor for this community event, you will receive the full suite of sponsor benefits including a free raft rental with all equipment included and admission for eight (8). But that's not all, your group will also receive a full complement of swag for your whole party as part of the "first 200 promotion" and you will find your company at the center of this event with personal on-site recognition at the opening ceremony. The Sundial Splash will also place your business logo on all marketing materials and on printed media advertisement including posters, fliers and handouts. Your company logo will be printed on a banner that will be hung at the start and finish of this event. Your business will be mentioned on the website with a link to your company website and a post on the Sundial Splash Facebook page. Your donation will be a major contribution towards the fundraising goal to support youth focused activities in the greater Redding area. This includes the Lions' programs such as Camp Horizons (week long camp for foster kids) McCumber Diabetic Camp (week long camp for youth with diabetes) Vision screening in the local elementary schools and the active youth programs hosted by Redding Recreation.

### **Mainstream Sponsorship— \$1,000**

Bring your friends and family to the mainstream! As a high level sponsor for this community event you will receive free admission for six (6), a full complement of swag for your whole party as part of the "first 200 promotion" and your company will have recognition at the opening ceremony. This level of sponsorship will feature your business logo on all marketing materials and on printed media advertisement including posters, fliers and handouts. Your company logo will be printed on a banner that will be hung at the start and finish of this event. Your business will also be mentioned on the website with a link to your company website and a post on the Sundial Splash Facebook page. Your donation will help support the event and its fundraising goal to support youth focused activities in the greater Redding area. This includes Lions' programs like Camp Horizons (week long camp for foster kids) McCumber Diabetic Camp (week long camp for youth with diabetes) Vision screening in the local elementary and the active youth programs hosted by Redding Recreation.

### **Bedrock Sponsorship - \$500**

Take your friends and family for a float over bedrock! As a medium level sponsor for this community event you will receive free admission for three (3) and a banner with your business name and logo will be hung at the start or the finish of this event. Your donation will help Lions' programs like Camp Horizons (week long camp for foster kids) McCumber Diabetic Camp (week long camp for youth with diabetes) Vision screening in the local elementary and the active youth programs hosted by Redding Recreation.

### **Drift Sponsorship - \$100**

Join us for a drift down the river! As a basic level sponsor for this Community event your donation will support youth focused activities including Camp Horizons (camp for foster kids) McCumber Diabetic Camp (week long camp for youth with diabetes) Vision screening in the local elementary and the active youth programs hosted by Redding Recreation.





SUNDIAL SPLASH SPONSOR FORM

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Type: (Check one)

Rapids Sponsor \$3,000

Mainstream Sponsor \$1,000

Bedrock Sponsor \$500

Drift Sponsor \$100

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail the above form with a check payable to the Enterprise Lions Community Activity Fund (Memo: Sundial Splash) and a representative from the club will contact you:

Enterprise Lions Club  
Attention: Sundial Splash  
P.O. Box 493308  
Redding, CA 96049

